



## MINUTES – July 13, 2010

The Coldwater Area Chamber of Commerce held its regular monthly meeting on Tuesday, July 13, 2010 at 7:30 a.m. at the Coldwater Village Offices.

The meeting was called to order by Greg Homan, president, with the following trustees present: Jill Timmerman, Lisa Niekamp-Urwin, Kristy Kahlig, Mark Lennartz, Ken Obringer, Troy Steinbrunner, Randy Kaup, Dan Broering, and Mandy Wendel. Also present were Eric Thomas, Village Manager, and Tom Gray with the Mercer County Chronicle.

The minutes from the June trustee meeting were approved with a motion by Lisa Niekamp-Urwin and a second by Ken Obringer. Dan Broering gave the treasurer's report with an ending balance for the month of June for the regular checking account of \$5,470.63 and the Gift Certificate checking balance of \$7,573.66. Pete Lisi and Mark Lennartz motioned to approve the treasurer's report. Greg Homan then discussed the Executive committee approved a \$34 expenditure for a recent advertisement in the Mercer County Chronicle.

In old business, the trustees discussed the 2010 membership renewal drive. Currently, the chamber consists of 107 local businesses. New membership plates have been distributed by the membership committee. Any organization that would like to become or continue to be a chamber member should turn in their dues as soon as possible. Please contact any trustee if you have questions or concerns or if you have not yet received your 2010 membership plate.

Also in old business, Kristy Kahlig gave an update on the food stand to be held Friday, July 30<sup>th</sup> during the Coldwater Picnic. The Chamber will have a food stand selling hot dogs, hamburgers, cheeseburgers, water, and Gatorade at the Coldwater Mall from 4-11pm. Please be sure to stop by!

In other old business, Greg Homan discussed the sidewalk sales. The Chamber will once again be having a tent and distributing Chamber maps, directories, and bags. **\*\*The chamber is asking for members to donate promotional items for the chamber bags during this year's side walk sales. If you have any items (pens, golf tees, etc.) that you would like to have "stuffed" in the bags, please deliver them to Toni Klosterman at State of the Heart no later than Thursday, July 22.\*\***

Continuing in old business, Troy Steinbrunner gave an update on the Chamber's Parade float and the Picnic's lemonade stand. The Chamber will be participating in the Coldwater parade. \$400.00 was approved for float and parade supplies. Troy also asked for volunteers to work the lemonade stand.

Lastly in old business, Lisa Niekamp-Urwin discussed with the trustees the bulk postage permit. The Coldwater Chamber recently purchased a bulk postage permit and stamp. This benefit will allow Chamber businesses to use the stamp for a discounted price on bulk mailings. Look for more information in the near future on this added benefit; an event is being planned this fall for all Chamber members to learn the details on how the permit works and the specifications for mailings.

In new business, the trustees discussed the suggestion of hosting a Farmer's Market. This event is something the Board is considering for next year during the Coldwater picnic. It was agreed to keep it on our plans for next year and to table all planning and discussion for now. **\*\*The Chamber Board of Trustees is asking for any**

feedback on this event and suggestions on how to make this a successful event if pursued. We welcome any feedback!

Also in new business, Mandy Wendel discussed with the board the Leadership in Action-Mercer County program. The next class will begin in September and the committee is currently taking applications for those interested in participating. Information on this program is posted on the Chamber's website at [www.coldwaterchamberofcommerce.com](http://www.coldwaterchamberofcommerce.com).

Pete Lisi and Kristy Kahlig motioned to adjourn the meeting.

THE NEXT MEETING WILL BE AUGUST 10TH AT 7:30 AM AT THE VILLAGE OFFICE.  
AS ALWAYS, ANYONE IS WELCOME TO ATTEND!